

Born into a family of artisans, I have always been drawn to the creative industry. I grew up surrounded by experimental music and fine arts of various shapes, colors, and sizes. This keenness also persuaded me to pursue training and education that focused mostly on implementation instead of theory.

In 2003, I began my first job as a freelance graphic designer, providing content for various events, activities, and companies. That experience put me on a direct path towards the creative industry. It taught me also to set targets; collaborate with other creative minds; and always think outside of the box.

I started from the very lowest of the industry. Yet, I was never picky about the choices given to me; everything was an opportunity that needed to be maximized. This included two years working in a government institution, where I became the backbone of the institution's promotional department.

#### Languages

ENGLISH

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MANDARIN

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## Skills

**DESIGN**Photoshop/ Illustrator/
Sketchup/ 3DS Max

AUDIO Logic Pro

VIDEO Premiere/ After Effect

# OSVALDO NUGROHO

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## Education

1999-2000 **Civil Engineering Diploma** Parahyangan University Bandung

2001-2003 Interior Design, Multimedia Raffles Lasalle International Design School Singapore

2003-2004 Animation Professional Institute Jakarta

2006
Mandarin
Beijing Language & Culture
University
Beijing

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## Work

2003 CREATIVE DIRECTOR Escalate production

2003 **STAGE CREW** MCM production

2004
CREATIVE DIRECTOR
Midoen production

2004 **CREATIVE DESIGNER** Broadcast Design Indonesia

2007 - 2009

STAF OF SOCIAL & CULTURAL

AFAIRS

Embassy Of The Republic Of
Indonesia in Beijing

2013 - 2014 **GENERAL MANAGER** TNG International

2013-2015 **RESIDENT DJ** Colosseum Club Jakarta

2015-PRESENT PROFESIONAL BRAND CONSULTANT

# PASSION in PROFESSION is the best recipe for CREATION



I have also been blessed with the fortune of concurrently pursuing a career in music. Music has given me so much joy and a sense of fulfillment, in the form of awards and album releases. It has also provided me with the opportunity to see the world and feel the vibe of places like Bangkok, Beijing, Hongkong, Ibiza, Kuala Lumpur, and many more in Indonesia.

Together, my music and designing career has allowed me the chance to also become brand ambassador for various products; from DJ equipment to clothing and shoes. It has given me the opportunity to help out other creative minds in the production and sales of their artwork.

And this penchant for being around creative minds have led me to set up a community of Indonesian electronic music producers with the tagline of #lokalitukeren. Our main goal is to establish a forum for DJs, songwriters, sound engineers, singers, and the sort, to share ideas and cultivate creativity.

For one's existence is determined by one's creative realization.

#### AUDIO

- ESCAPADE 001 Album
- ESCAPADE 002 Album
- Telkomsel Anniversary Jingle
- · Blibli "Big Start" Jingle
- BRI Revolution Jingle
- MLD Spot Audio
- Avrist Insurance Jingle
- Magnum Mild Advertising Audio
- Bank Indonesia Surabaya Jingle
- OST Hit & Run Movie
- OST Tabu Movie

# M A R K E T I N G M A T E R I A L S

- KEMENLU Polo shirt
- Colosseum Club Merchandise

#### VIDEO

- Asahi Company Profile Video
- Osvaldo Nugroho & Anji "Hanya Untukmu" Video Clip
- Osvaldo Nugroho X Wiyana Sakti feat Imela Kei "Rahasia" Video Clip
- Eka Gustiwana X Osvaldo Nugroho feat Sara Fajira "Getting Over You" Video Clip

# BRAND ACTIVATION

- LA BOLD #LOKALITUKEREN TOUR
   2017
- ASIAN PARA GAMES Jingle Remix
- LA BOLD #LOKALITUKEREN TOUR
   2018
- LA ICE EMPC 2019

### AWARDS

- Best Local Dance Track
   PARANOIA AWARDS
   2011
- Track Of The Year REDMA 2011
- Producer Of The Year REDMA 2011
- Video Clip Of The Year PARANOIA AWARDS 2012
- Producer Of The Year PARANOIA AWARDS 2012
- Trance DJ Of The Year PARANOIA AWARDS 2014

# G R A P H I C D E S I G N

- Logo 60 years Indonesia China Relation
- Madam Guat Restaurant Logo
- TNG International Logo
- Backdrop HUT RI-74 KBRI Beijing

AND MANY MORE in osvaldonugroho

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